



WENATCHEE VALLEY MUSEUM & CULTURAL CENTER

2023 ANNUAL REPORT

Thanks in part
to support from



LETTER FROM THE BOARD

Hats off to the staff, volunteers and donors of the Wenatchee Valley Museum and Cultural Center for a tremendously successful year! This organization continues to gather, engage, and educate visitors and residents of the valley, both young and old. That was never truer than in this last year, when WVMCC experienced record daily admission, up 39.5% from 2022.

During this last year, it has been an honor to serve as President of the board. This job continues to be one of my *favorite* pursuits, largely because of the wonderful people I serve alongside, including most notably, the board's executive team: Felicity Saberhagen (VP and Secretary), Brian Daines (Treasurer), and Kathleen McNalty (Past President). In addition to the executive team, our board greatly benefited from our two city council liaisons, Mark Kulaas (Wenatchee City Council) and Shayne Magdoff (East Wenatchee City Council).

Back in 2020, this board took part in drafting a 5-year strategic plan, which included a new vision for the museum: *WVMCC is a place of excitement and relevance that inspires and transforms the community.*

Now, three years later, the board is knee-deep in its new role of bringing this vision to life, including the preliminary plans of a formidable capital campaign. Thanks to our initial campaign donors, the staff has laid a strong foundation for this new chapter. Our team of experts includes preeminent architects, exhibit designers and expert fundraisers. As I look in the rearview, I can't believe how far we have come since those early meetings in 2020.

A major contributor to our success this year was the invaluable group of volunteers serving as members of the newly formed capital campaign steering committee. These individuals will play a pivotal role in securing early support and resources. Specifically, I want to acknowledge and thank the three 2023 co-chairs of this committee: Eliot Scull, Laurel Turner, and John Donaghy.

In my time on this board, the thing that gives me the most joy is working with our staff. It is an absolute pleasure to work alongside these compassionate, creative, and hardworking individuals, starting with our resolute executive director, Marriah Thornock.

To our donors, members, and volunteers, I can't thank you enough. The board serves because of you and for you. Thank you!

-Stephanie Stauffer
WVMCC Board President

ENVISIONED FUTURE

Within the next 10 years, the WVMCC is a premiere destination that everyone visits and is a source of pride for the community, region, and state. It is anchored by technologically current, meaningful, engaging, interactive, and collaborative experiences in our museum and beyond. It has a vibrant, growing, diverse membership and a sustainable economic model.

MISSION

The WVMCC gathers, engages, and educates people to celebrate and preserve the history, arts, sciences, and rich diversity of our region.

VISION

WVMCC is a place of excitement and relevance, that inspires and transforms the community.

VALUES

Stewardship: We responsibly manage the financial and physical resources entrusted to us.

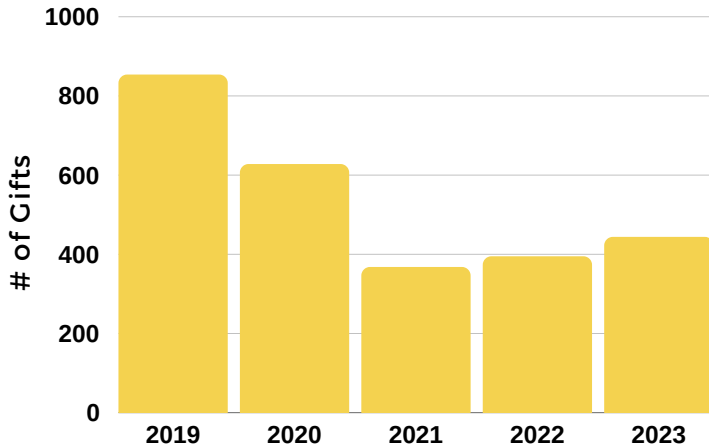
Inspiration: We inspire creativity and bring fun to life-long learning.

Respect: We treat all people, experiences, and perspectives with respect and foster an environment where all can thrive.

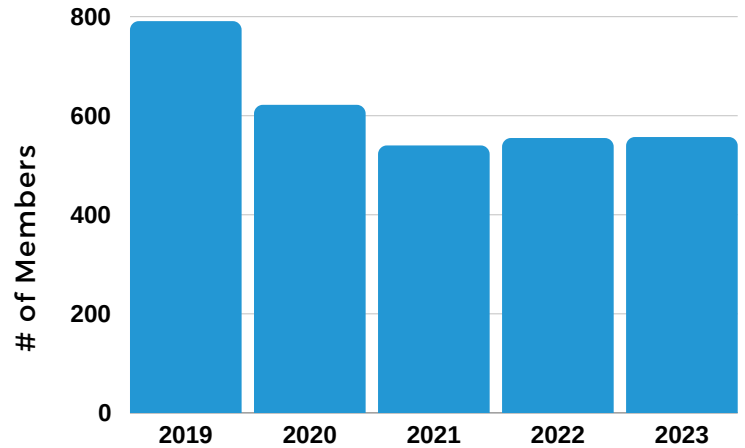


SUPPORTER IMPACT

DONOR GIVING



MEMBERSHIP



In 2023, donations enabled the Museum to offer free admission days, programs, and STEAM-related crafts weekly. Donors also funded scholarships for camps, Museum-to-You Boxes, and more. WVMCC memberships supported ongoing exhibits, new featured exhibits, artifact care, and educational tours.

2023 TOTAL FREE ADMISSION ATTENDANCE

628

First Fridays

744

Family Saturdays

250

Excessive Heat Day - 8/16

409

Not-So-Haunted Museum - 10/31

484

Winter Break Bash - 12/22

2023 HIGH-LEVEL MEMBERS

40

Friend

127

Explorer

30

Patron

7

Founder

4

Director's Circle

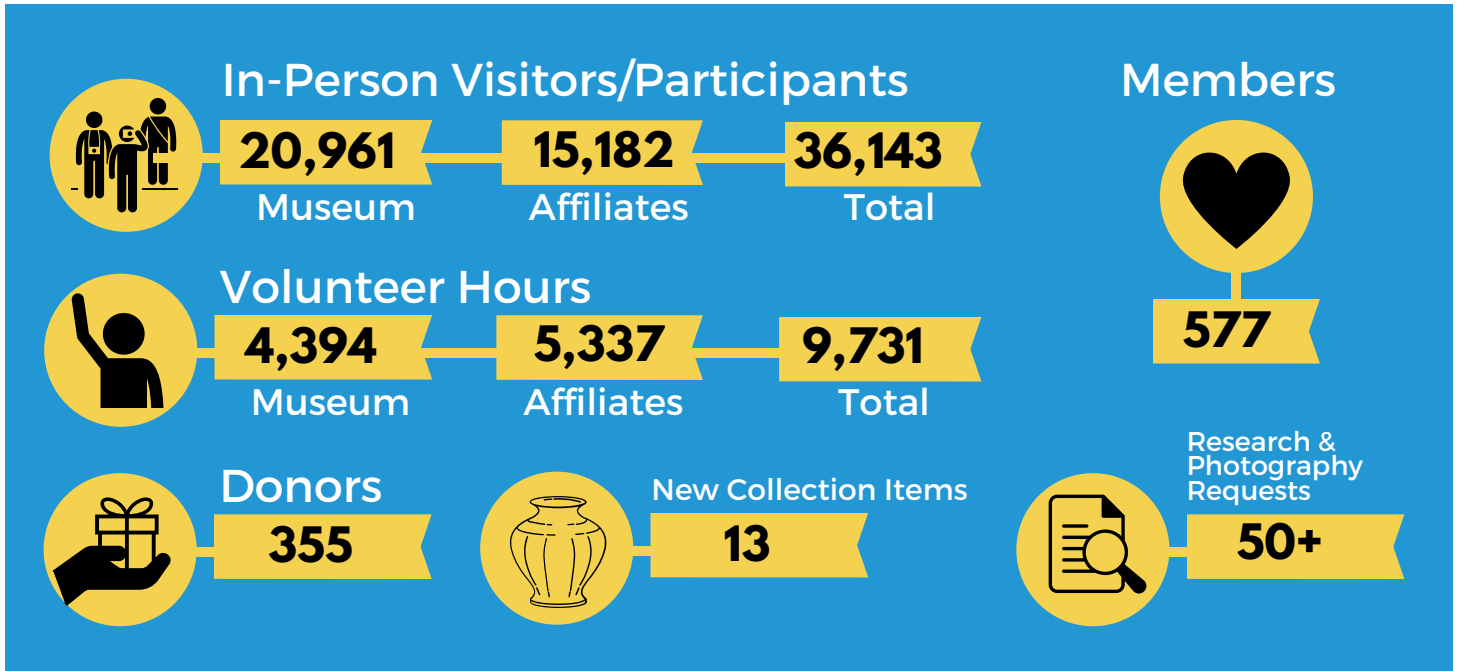
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Community Builder



Photo credit: The Brave Warrior Project

MUSEUM STATISTICS



FISCAL YEAR 2023 STATEMENT OF ACTIVITIES

REVENUE



EXPENSES



FINANCIAL POSITION DECEMBER 31, 2023

| | |
|---|--------------------|
| Total Current Assets | \$2,174,404 |
| Fixed Assets | \$1,205,057 |
| Total Assets | \$3,379,461 |
| Total Liabilities | \$257,987 |
| Net Assets | \$3,121,474 |
| Total Liabilities and Net Assets | \$3,379,461 |



HONOR ROLL

Gold Partners

\$10,000+

Andy & Chris Reinland

Artsfund

Chris Stahler

Community Foundation of North Central Washington

Institute of Museum and Library Services

Kathleen Woods

Heritage Benefactors

\$5,000

Confluence Health and Wenatchee Valley Medical Group

Community Partnership Fund

Duane Danielson

Director's Circle

\$1,000 - \$4,999

Anonymous Donor

Carol & Jim Hofmann

Chelan County PUD

David & Doris Nierman

David O. Wallace

Ford H. Barrett

Goodfellow Bros.

Link Transit

North Cascades Bank

NCESD

NCW Foundation for Youth

Northwest Public Broadcasting

Numerica Credit Union

PayneWest

Peggy Ludwick

Susan & Paul Ballinger

Stuart McDougall

Wenatchee Area Genealogical Society

Women's Service League of NCW

Woods Family Music & Art Endowment

Founders

\$500 - \$999

Abe & Denise Sorom
Arno Martinez Law
Bob & Lynne Otis
Chelan-Douglas Land Trust
Columbia Valley Community Health
Crunch Pak
Dave & Sandy Gellatly
David & Cyndy Jaynes
Gallery One Visual Arts Center
Heidi Thaut
Jabe Blumenthal
Jessica Adams & Nick Husted
Josh Wood
Larson Gross PLLC
Lee Oatey

Lindsay & Jeff Henning
Mark & Karen Wade
Mark Shorb & Kristin Ferrera
Marriah & Simon Thornock
Michael & Lisa Robinson
Nicholas H. Vitulli
Memorial Fund
Prestige Senior Living
Rosa Eilert
Shelley & Mukund Sargur
Suzanne Sorom
Town Toyota
Wenatchee AppleSox
William Layman

Patrons

\$250 - \$499

Gerald Gibbons
John Peters
Karen & Monty Turner
Lynn & Rana Wilcox
Michelle & Lance Jobe
Numerica Performing Arts Center
Office Depot
On the Rocks

Ralph & Sonya Womack
Robert & Barbara Danielson
Ryan Patrick Wines
Scooter Harter
Stephanie Stauffer & Luke Evans
Susan D. Freiberg
Wenatchee Valley YMCA
Worx

The Wenatchee Valley Museum & Cultural Center receives ongoing support from the cities of Wenatchee and East Wenatchee.



HONOR ROLL

Alphabetical by first name

Special Projects Changemakers

These donors have given restricted gifts to upcoming Museum special projects.

Bonnie Orr

Brett Riley

Brian & Shay Daines

Charlie & Beth Miracle

Chelan County

Chelan County PUD

City of Wenatchee

Dave & Sandy Gellatly

Dennis & Sharron Johnson

Eliot W. Scull

Felicity Saberhagen & John Stoll

Heather & Jeff Ostenson

Institute of Museum & Library
Services

Jerrilea & Chris Crawford

Jill & Tom Leonard

John & Vanessa Donaghy

Kathleen McNalty & Stephen
Wright

Laurel & Rory Turner

Linda E. Parlette

Lyle & Flora Marie Markhart

Marriah & Simon Thornock

Paula & Vanessa Arno Martinez

Rudi Pauly

Shayne Magdoff

Stephanie Stauffer & Luke
Evans

Suzanne Sorom

Thomas & Mary Ann McNair

Washington State Department
of Commerce

Wendy & Ryan Flanagan



VOLUNTEERS

Alphabetical by first name

Allan Gabrith
Andrew Petro
Andrik Palestino
Angela Morris
Ann Appleby
Anna Wallace
Annie Strobel
Ava Calderon
Ben Allen
Blake Smelley
Bob Doolittle
Bob Otis
Bob Paine
Bob Straub
Braden Vaughn
Brandon Thrasher
Brent Cunderla
Brian Daines
Carol Hofmann
Chad Johnson
Chandler Engel
Charlie Miracle
Chase Engley
Chris Rader
Christian Barragan
Christian Cruz
Ciara Cook
Cris Hernandez
Crystal Carlos
Cyndy Jaynes
Dave Johnston
Debbie Spencer
Dennis Johnson
Dianne McCammon
Donna Bixby
Dylan Schmitt
Eliot Scull
Emily Boersma
Eva Christine
Felicity Saberhagen
Gabe Pleas
Genevieve Park
Haakon Sorom
Haunt Team*
Heather Seman
Heather Ostenson
Heidi Thaut
Holiday Family Fun Team*
Isaiah Hetterle
Issac Brady
Jack Milford
Jacob Bryant
Jan Romey
Janice Lawell
Jeff West
Jerrilea Crawford
Jesse Spurgeon
Jim Hofmann
John Donaghy
Julia Monsey
Julia Pleas
Karen Macky
Karen Pleas
Kathleen McNalty
Katie Wallace
Kris Lahd
Kylie McGuire
Laurel Turner
Lauren Bixby
LDS Missionaries*
Leigh Pobst
Leslie Marshall
Linda Grandorff
Lisa Dahlgreen
Lisa Robinson
Lorna Klemanski
Lyle Markhart
Lynne Otis
Mark Kulaas
Mark Speer
Mark Wheeler
Marlene Lawton
Martha Flores
Maryam Vanhorne
Max Geier
Melisa Estrada
Nataly Gonzalez
Nick Husted
Nita Paine
Pat Appleby
Paula Arno Martinez
Pauline Graham
Phil Lacey
Ralph Mack
Rebecca Cuevas
Rosa Eilert
Ruby Koski
Sally Wren
Sara Aumell
Sara Rolfs
Sarah Banks
Sarah Brandt
Sarah Buman
Scott Cheek
Sean Hagan
Shamus Nolan
Shayne Magdoff
Sheila Bergren
Sherry Doolittle
Sid North
Sierra Avila
Stephanie Stauffer
Steve Milner
Steve Vaughn
Sue Bridges
Susan Ballinger
Tara Dilly
Tatum Snow
Teri St. Jean
Thomas Kozina
Tonya Vaughn
Tracy Peterson
Tylor Fulkerson
Wendy Flanagan
Yatzari Martinez-Guerra
Zach Beasley
Zane Potter

**notes volunteer groups*

AFFILIATES & PARTNERS

Our Affiliates

The following organizations are affiliates of the Wenatchee Valley Museum & Cultural Center. They are community partner organizations who contribute to the Museum's mission. The Museum acts as a fiscal sponsor, provides oversight, and administrative support of their activities. The groups are responsible for the coordination and fundraising for each of their projects and the Museum supports their efforts.

Fiestas Mexicanas

Mariachi Northwest Festival

Photography Association of Wenatchee

Wenatchee Arts Education Consortium

Wenatchee Jazz Workshop

Wenatchee Riverfront Railway and Navigation Association

Our Partners

AmeriCorps Washington

Cascade Fisheries

Cascadia Conservation District

Cashmere Museum & Pioneer Village

Chelan County PUD

Chelan-Douglas Land Trust

Chelan-Douglas Master Gardeners

Entiat Museum

Indigenous Roots and

Reparation Foundation

Link Transit

NCESD

NCW Audubon Society

NCW Equity Alliance

NCW Hispanic Chamber of Commerce

Ohme Gardens

Our Valley, Our Future

Ridge 2 River

Rotary Clubs of Wenatchee

Sustainable NCW

Team Naturaleza

TREAD

Two Rivers Art Gallery

Wenatchee Naturalists

Wenatchee Outdoors

Wenatchee River Institute

Wenatchee Row & Paddle Club

Wenatchee School District

Wenatchee Valley College

Foundation

Wenatchee Valley YMCA

Wenatchi Wear

WHS Interact Club

WHS Photography Club

Write on the River

STAFF

Marriah Thornock, *Executive Director*
Courtney Tiffany, *Director of Operations*
Jessica Adams, *Director of Development & Communications*
Linda Davis, *Bookkeeper*
Jill Leonard, *Capital Campaign Manager*
Teresa Nila, *Guest Services & Facility Rental Manager*
Anna Spencer, *Collections Manager*
Zach Eddy, *Operations Coordinator*
Matthew Pippin, *Facilities/Exhibits Assistant*
Terra Sokol, *Marketing & Community Relations Manager*
Jamie Johnson, *Curator of Education*
Tracy Trotter, *Education/Volunteer Coordinator*
Randi Roberts, *Volunteer/Education Coordinator*
Jeff Becklund, *Program & Tour Coordinator - AmeriCorps*
Rachel Choate, *Administrative & Guest Services Coordinator*
Shannon Jaynes, *Special Events & Wells House Manager*



BOARD OF DIRECTORS

Stephanie J. Stauffer, *President*
Felicity Saberhagen, *Vice President & Secretary*
Brian Daines, *Treasurer*
Kathleen McNalty, *Past President*
Mark Kulaas, *Wenatchee City Council Liaison*
Shayne Magdoff, *East Wenatchee City Council Liaison*

| | |
|---------------------|-----------------|
| Andy Petro | Wendy Flanagan |
| Lyle Markhart | Brett Riley |
| Dennis Johnson | Aaron Naumann |
| Paula Arno Martinez | Charlie Miracle |





*Thank
you!*



Wenatchee Valley Museum & Cultural Center
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wenatcheevalleymuseum.org